



Dream to
Author
With Jackie Haley

6 WEEK WRITING COURSE:

SECRETS TO SUCCESSFUL FICTION

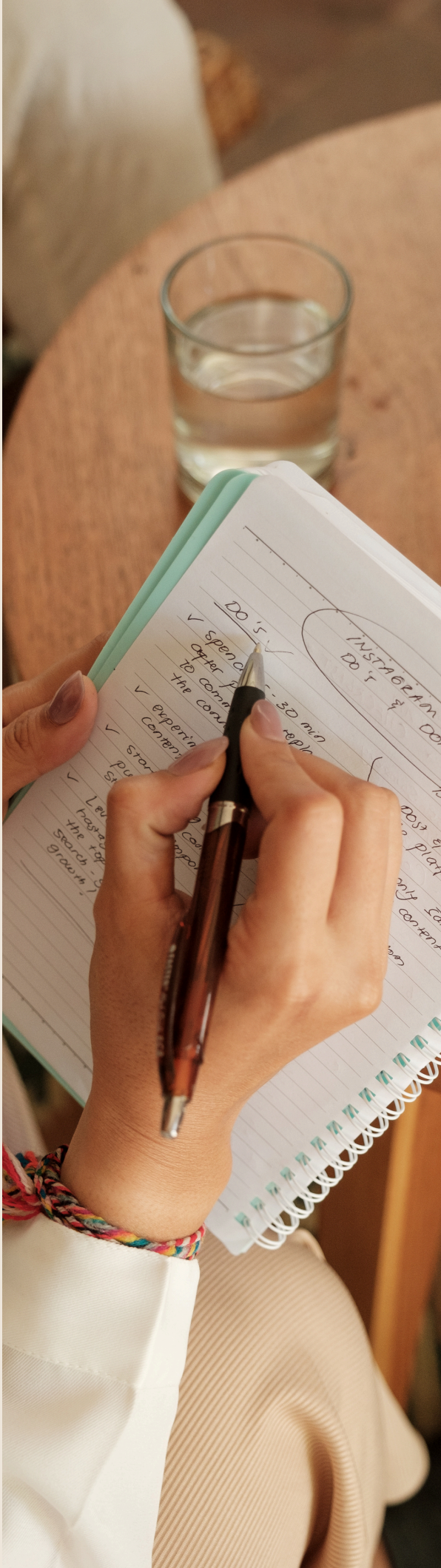


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LEARN FROM AN AWARD-WINNING AUTHOR HOW TO WRITE A BOOK AND PUBLISH WITHIN MONTHS.





1

OBJECTIVE

Human beings are natural-born storytellers. Long before books existed, people gathered to listen to stories. Some of those tales had a moral or lesson, but all of them entertained the audience. Even though stories were told over and over, many of them have disappeared. Now we write our stories down, in order to share them with others and preserve them forever.

While everyone has a story to tell, putting a story on paper can be a daunting effort – and writing it in a way that captures an audience of readers and keeps them entertained is the biggest challenge of all.

Storytelling is a skill that can be learned. In this six-session course, led by the award-winning and best-selling author of more than 100 novels, you will learn techniques to help you tell your story well, grab readers' attention, and keep them turning pages.

At the end of the six sessions, you will understand and be able to use the storyteller's box of tools. You will understand how to bring a character to life, how to draw the reader into your story, how to keep every page exciting, and how to wrap it all up in a satisfying way.

START DATE: OCTOBER 3RD



COURSE BENEFITS

2

What do I get with this course?

Like any other skill, writing well takes both knowledge and practice. Just as an athlete benefits from working with a knowledgeable coach, rather than trying to learn the game on his own, writers can knock months or years off their efforts by working with knowledgeable professionals. Rather than stumbling through a first draft, not sure of how to put words on the page, you can learn the techniques up front and apply them to your work starting with page one.

In this six week course, you will:

- Identify your genre.
- Learn what the reader wants as well as needs, and how to satisfy that desire.
- Learn how to craft an opening that captures the reader's attention.
- Learn how to create characters who live on in the reader's mind.
- Learn how to develop the problems and conflicts which make your characters compelling.
- Learn to use point of view, perspective, & dialogue to enhance your story.
- Learn how to bring your story to a conclusion that leaves your reader satisfied.
- Learn to give and receive constructive feedback.

6 SESSION COURSE CURRICULUM

3



Each session includes instructor presentations, group discussion, and critique of examples and / or student work.

SESSION ONE

OCTOBER 3, 2024
6:00PM - 8:00PM CST

Storyshowing: Keeping the Reader's Attention on Every Page

You'll learn:

- What the reader expects when she picks up a book.
- How to use action and narration to tell your story.
- Why the writer's beginning point isn't the same as the reader's.
- How to bring the reader on board – winning over the reader with a strong opening.
- How to show, not tell, your story.
- How to organize your story into scenes and chapters.
- How to handle backstory and character history.
- How to move characters from place to place and time to time.
- Why suspense isn't just for mysteries.



SESSION TWO

OCTOBER 10, 2024
6:00PM - 8:00PM CST

Creating Characters to Care About

In this session, you'll learn:

- How to develop and show the central character (protagonist).
- How to develop a worthy opponent, antagonist or villain.
- How to create and handle your cast of characters.
- How to use a character sketch or worksheet.
- How to show characters in action.
- How (and whether) to describe your characters' physical appearance.



6 SESSION COURSE CURRICULUM



SESSION THREE

OCTOBER 17, 2024
6:00PM - 8:00PM CST

Conflict: Tormenting Your Characters For Fun and Profit

You'll learn:

- Why conflict is uncomfortable for many authors.
- Why problems make characters interesting.
- Why conflict is not the same as plot.
- How to create tension and suspense for the reader.
- How to keep things unpredictable and surprise the reader.
- How to use plotting techniques like Cause & Effect, What If, and Backwards Plotting.



SESSION FOUR

OCTOBER 24, 2024
6:00PM - 8:00PM CST

Point of View: The Reader's Window Into the Story

In this session, you'll learn:

- What the possible point of view options are, and which one is best for your story.
- What the benefits and drawbacks of each POV option are.
- Why it's important to use just one perspective at a time.
- Why it's so hard to stay in one POV.
- How to dig into the character's perspective and make him or her unique.
- How to write the POV of a character who's very different from you.



6 SESSION COURSE CURRICULUM



SESSION FIVE

OCTOBER 31, 2024
6:00PM - 8:00PM CST

Dialogue - Talk isn't Cheap, It's Valuable

In this session, you'll learn:

- When to use dialogue.
- When not to use dialogue.
- How to give information to the reader in dialogue.
- How to make each line of dialogue advance the plot or illustrate the character.
- How to present dialogue on the page.
- How to make each character sound unique.
- How to handle the character's thoughts.



SESSION SIX

NOVEMBER 7, 2024
6:00PM - 8:00PM CST

Bringing it All Together

In this session, you'll learn:

- How to create satisfying and compelling endings.
- How to use background and setting to enhance your story.
- Why research is important and how to find what you need.
- How reader expectation shapes various story genres.
- Why you can't write and edit at the same time.
- How to move forward through self-critique and reading critically.
- How everything covered in the six weeks fits together.



INSTRUCTOR BIO

Leigh Michaels is the award-winning and best-selling author of more than 100 books. More than 35 million copies of her novels are in print in 120 countries and 27 languages.

She has been published by five traditional publishers. A six-time finalist in the Romance Writers of America RITA contest, she is also the recipient of numerous Reader's Choice awards. She was awarded the Johnson Brigham Award by the Iowa Library Association for outstanding contributions to American literature.

She writes contemporary romance novels, historical romance novels, non-fiction books about writing, and local history collections. She has been a full-time writer and the major support of her family for more than 40 years.

A longtime editor, mentor, and writing coach, she teaches writing at Gotham Writers Workshop and previously taught at the Iowa Summer Writing Festival, as well as at writers' conferences across the nation. A noted public speaker, she offers seminars and programs to writers' groups and general audiences.

She is also the owner and editorial director of a small independent publishing company, PBL Limited, which specializes in producing niche-market non-fiction and local history books.



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PROGRAM INVESTMENT & EXPECTATIONS



Participant / Program Responsibilities

Participant will:

- Commit to attending all six sessions.
- Be on time for sessions.
- Have access to zoom for class sessions.
- Be willing to ask and answer questions.
- Be willing to submit work for feedback.
- Be willing to receive constructive feedback.
- Be willing to offer helpful feedback to fellow students.
- Be willing to devote time and energy to assigned exercises and supplemental reading.
- Be committed to confidentiality.
- Commit to making a financial investment in learning.

Program will:

- Provide professional instruction from an award-winning author and writing coach.
- Provide instruction equivalent to a college-level writing workshop.
- Provide an opportunity to get feedback on work from instructor and peers.
- Provide an opportunity to learn by analyzing and giving feedback to the work of others.
- Help the writer create a solid plan for beginning, continuing, or completing a book.
- Develop the writer's confidence in writing voice, process, style, and genre.

Course Registration Investment = \$850 USD

[Register Me](#)

Additional Services

Self-Publishing Service = \$3,000

Receive the following:

*Book Layout

*Cover Design

*Self Publishing Service on KDP

Book Landing Page

Landing Page creation with links to buy book on Amazon

Investment: \$2,250

Book Launch Social Media Package

3 Months of Social Media Services

* 18 posts on multiple platforms

* Includes Graphics

* Enhanced Event Promo, such as FB Events

Investment: \$1,500



TESTIMONIALS

6



"I LOVED ALL THE PRACTICAL KNOWLEDGE FROM AN AUTHOR WHO HAS EXPERIENCE IN A WIDE VARIETY OF PUBLISHING OPTIONS (FROM TRADITIONAL TO INDEPENDENT)"

~ GINNIE L., IOWA



"LEIGH GAVE US SO MUCH USEFUL INFORMATION ON HOW TO WRITE. I LEARNED MORE IN THIS CLASS THAN IN YEARS OF TAKING COURSES ELSEWHERE. HER APPROACH TO CRITIQUE WAS OPEN AND HONEST AND I APPRECIATED THAT DIRECT APPROACH."

~ JACKIE C., OHIO



"I WAS GRATEFUL TO BE LEARNING FROM A PUBLISHED AUTHOR WHOSE WORK I HAVE READ AND RESPECT."

~ LEE H., WASHINGTON

