



Exclusive Writing Program:

WRITE A BOOK IN 2025

6 WEEK COURSE
STARTING JANUARY 7, 2025



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LEARN FROM AN AWARD-WINNING AUTHOR AND BUSINESS OWNER - HOW TO WRITE A BOOK WITHIN MONTHS, READY TO PUBLISH.

Dream to
Author
With Jackie Haley





WHY WE WRITE

1

Over 80 percent of people have a book in them and they should write it, but they get stuck. Why?

Because they have obstacles like:

- * Lack of time
- * Lack of confidence
- * Lack of knowledge

But, they still have this amazing story to share.

Here we defeat all obstacles, making you an Author in weeks without burnout or breaking the bank.



We help you get your amazing story done on your timetable without burnout.

We have professionals to review your story so you know you have a book that sells.

We lead you step-by-step through the process of writing to understand what makes an engaging story.

START DATE: JANUARY 7, 2025



COURSE BENEFITS OF AUTHORSHIP

2

Benefits of being an Author Include:

- Share your important message / story with the world.
- Change peoples lives for the better.
- Position yourself as an authority figure in your field of expertise.
- Added revenue source for your bottom line.
- Books can be used as an extended business card.
- Authors get higher speaking fees and an opportunity to sell the book in bulk.
- Books are an additional visibility tool for your business and/or personal brand.
- Add “Author” behind your name.
- And much more.



COURSE OVERVIEW

What do I get with this course?

3

- **6 Live Sessions** online with instructor presentations, group discussion, and critique of examples and / or student work.
- **Editing Services** - 2 rounds of professional editing on your entire manuscript utilized within 4 months after course end.
- **Online self-paced lessons** on what authors must know to write and edit their successful story.
- **2 - One-hour sessions one-on-one** with award-winning author instructor.
- **Exclusive invitation to Dream To Author Private Writer's Community** on Facebook to network, ask questions and make connections with publishers, successful authors, editors and more.

6 SESSION COURSE CURRICULUM

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Participant Expectation:

Watch Self-Paced Module 1: Lessons 1-5 and list obstacles that keep you from writing.

SESSION ONE

JANUARY 7, 2025
12:00PM - 1:00PM CST

Getting in the Writer's Mindset & Realistic Goal

Setting - We'll cover the biggest obstacles and set the foundation to begin your writing goals and see what others are doing.

You'll learn:

- What it takes to become an author.
- Which of the 7 Strategies you need to get in the writer's mindset.
- What it takes to write a story that's marketable.
- How long it takes to write your story.
- How to set realistic goals in a busy schedule.
- How to see results without getting burned out in the process.



Participant Expectation:

Watch Self-Paced Module 2: Lessons 1-6 and main message / storyline written.

SESSION TWO

JANUARY 14, 2025
12:00PM - 1:00PM CST

Starting Your Story With Success

Writers often get stuck on how to start a story. We destroy this obstacle and get you writing successfully.

In this session, you'll learn:

- What stories must have to be successful.
- Story Structure - templates & instruction.
- Strategies to start your story and construct your main message, identify genre, and target audience.
- Common mistakes to avoid in writing
- Finding your point of view and staying consistent.
- Formatting your Manuscript for professional submissions.



COURSE CURRICULUM



Participant Expectation:

Watch Self-Paced Module 3: Lessons 1-4 and list questions on narration, voice, dialogue and chapter / character development.

SESSION THREE

JANUARY 21, 2025
12:00PM - 1:00PM CST

Building Your Award-Winning Voice

We will take a deep dive into your story and your delivery to keep the reader engaged from the start.

In this session, you'll learn:

- How to develop your chapters into a seamless journey for your reader.
- How to know when to show, don't tell.
- How to establish your own voice that connects with the reader.
- Using effective dialogue to keep the reader engaged.



Participant Expectation:

Watch Self-Paced Module 3: Lesson 5 and get your chapters outlined and started. List your biggest obstacles to address during session.

SESSION FOUR

JANUARY 28, 2025
12:00PM - 1:00PM CST

Writing the Compelling Story to Completion

Writers often get tripped up in the middle when they feel overwhelmed and feel their story is not compelling enough. We address that here to ensure your successful journey.

You'll learn:

- The importance of identifying your target audience.
- How to hook the reader from the first line.
- What you need to keep the reader buy in.
- How to overcome challenges of writing an engaging book.
- Goals and Mindset Check



COURSE CURRICULUM



Participant Expectation:

Watch Self-Paced Module 4: Lessons 1-2 and get your goals in writing. List your biggest obstacles to address during session.

SESSION FIVE

FEBRUARY 4, 2025

12:00PM - 1:00PM CST

Polishing Your Work - Understanding Editing

One challenge is editing after you get your story done. This obstacle is a huge test to your MINDSET.

In this session, you'll learn:

- Why it's important to self-edit your work first.
- What you must know about Editing - mindset check.
- 10-Self-editing tools you need.
- How to address changes in your manuscript successfully so you have confidence in your final.
- Peer review in this session to understand what to watch out for.



Participant Expectation:

Watch Self-Paced Module 4: Lessons 3-5 and list your biggest obstacles to address.

SESSION SIX

FEBRUARY 11, 2025

12:00PM - 1:00PM CST

Testing Your Book & Preparing For Editing

Learn how to get the right feedback to ensure your story is engaging and be confident to publish.

In this session, you'll:

- Get a step-by-step guide to getting your beta readers, including who to ask and what to ask.
- Learn how to implement edit suggestions without getting overwhelmed and see your book in final draft.
- Meet your editor and set your timetable for completion.
- Get bonus information on preparing your query letter and book pitch.

INSTRUCTOR BIO

Jackie Haley is a nationally recognized, award-winning author, speaker and entrepreneur. She's appeared regularly on NBC, CBS, Fox News, among many other major media outlets and has traveled the country representing her books.

Her first novel, *Crystal Beach*, received many powerful endorsements following its release in 2012, including one from the Des Moines Register (largest newspaper in the state), but Jackie didn't stop there. In 2017, Jackie published her sequel, *Truce Island*, and continued to speak and hold book signing events across the country.

Shortly after, she was approached by David Schmitz to write his family's truly inspiring story about his late wife who left a gift for him, which he received two years after she passed away from ovarian cancer. *Brenda's Wish* was released in 2020 with two awards, several excellent endorsements including two national foundations and many incredible reviews.

Jackie has a passion for writing, for making a difference, and for helping others with similar passions.

Jackie launched Dream To Author in 2019 to help people write, publish, and market their first book. She's helped hundreds of writers in 7 countries and over 15 states with their own stories. Now, it's your turn.

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PROGRAM INVESTMENT & EXPECTATIONS



Participant will:

- Be familiar and comfortable with Zoom technology.
- Commit to regular attendance and participation in discussions.
- Be realistic about your writing goals to ensure completion.
- Be open to discussing your story with colleagues and receiving feedback on writing style and story.
- Be prepared to share your own work and give honest, constructive feedback on the work of others.
- Be willing to read in your chosen genre and learn from other authors.

Program will provide:

- Professional instruction from an award-winning author that understands what you need to be successful.
- Online curriculum of must-know information for author.
- Two rounds of professional editing of your manuscript within 4 months of completed course.
- A clear path to writing your successful book and opportunity to get instructor and peer feedback.
- Confidence in writing voice, process, and style.
- An overview of the genre and a perspective on where your book will fit in the market.

Pilot Course Registration - \$3,997 USD

Payment Options:

- A) One-time payment \$3,997 or
- B) 4 Monthly Installments of \$1,050

****Payment must be completed prior to sessions completed.**

****45-Day money-back guarantee.**

**SEATS ARE LIMITED
TO RESERVE, EMAIL
JACKIE@DREAMTOAUTHOR.COM
DEADLINE: JANUARY 4, 2025**



TESTIMONIALS



*"WORKING WITH JACKIE, I FEEL EMPOWERED, INSPIRED, AND ENERGIZED BECAUSE SHE NURTURES THE CREATIVE SPIRIT BY BEING SUPPORTIVE, BUT ALSO FIRM ABOUT HOW TO FIX THE ISSUES. I WOULD HIGHLY RECOMMEND JACKIE HALEY FOR YOUR WRITING JOURNEY.
ANNA MATHERS, OHIO*



*"YOUR SERVICES AND COACHING AT DREAM TO AUTHOR ARE SECOND TO NONE."
JIM MCMAHON, ILLINOIS*



*"HAVING A COACH THAT CARES AND CAN KEEP YOU MOVING FORWARD IS KEY. THANK YOU DREAM TO AUTHOR FOR BEING MY ACCOUNTABILITY PARTNER!"
LEISA FOX, IOWA*